A1 MART

— Har Ghar Ki Zaroorat, A1 Mart Ke Saath —

WELCOME TO A1 MART

क्या आप भी अपने जिले में, अपनी जगह पर या किराए की दुकान में खोलना चाहते हैं अपना

Mini Mart / Super Mart / Mega Mart ?

तो जुड़िए भारत की सबसे तेज़ी से बढ़ती रिटेल चेन – **A1 Mart** के साथ।

अपना स्टोर अपनी पहचान

Retail Business का बेहतर मौका !

INVESTMENT & AREA DETAILS

MINI A1 MART

Area: 200 – 300 Sq. Ft.

Investment: ₹5.5 – ₹8 लाख

SUPER A1 MART

Area: 600 – 900 Sq. Ft.

Investment: ₹11.5 – ₹15 लाख

MEGA A1 MART

Area: 2,000 – 2,500 Sq. Ft.

Investment: ₹22.5 – ₹35 लाख

NO FRANCHISE FEE | NO ROYALTY CHARGE

- प्रशिक्षित स्टाफ का सहयोग
- विविध उत्पाद की रेंज
- उत्तम मुनाफा की संभावनाएं
- पूर्ण सपोर्ट और मार्केटिंग
- हर जिले में विस्तार का अवसर

अपनी जगह | किराए की दुकान | अपने जिले में

बिज़नेस शुरू करें

आज ही **A1 MART** से जुड़ने के लिए संपर्क करें।

A1 MART INDIA

AONEM Mart India Marketing Pvt Ltd

FRANCHISE OPPORTUNITY - COMPLETE MODEL

MINI A1 MART

200-300 Sq Ft

Rs 5.5-8 Lakh

- Village • Small Market Residential Colony
- FMCG • Kirana • Snacks • Beverages • Personal Care

SUPER A1 MART

600-900 Sq Ft

Rs 11.5-15 Lakh

- City • Town • Main Bazaar • High Footfall
- Grocery • FMCG • Dairy • Frozen

MEGA A1 MART

2000-2500 Sq Ft

Rs 22.5-35 Lakh

- District HQ • Big City Main Road • Premium Market
- Full Supermarket

NO FRANCHISE FEE

NO ROYALTY CHARGE

INVESTMENT BREAKUP & FRANCHISE BENEFITS

A1 MART INDIA

AONEM Mart India Marketing Pvt Ltd

INVESTMENT INCLUDES:

- Store Interior Civil Work
- Racks Shelves Display Units
- Billing Counter POS System
- Computer Printer Barcode Scanner
- CCTV Security Setup
- Signage Branding Store Design
- Initial Product Stock
- Packaging Material
- Launch Marketing Promotional Material
- Staff Training Operational Setup

BENEFITS:

- NO FRANCHISE FEE
- NO ROYALTY CHARGE
- Own or Rented Shop
- Standard Store Branding
- Product Selection Category Planning
- Initial Setup Guidance
- Supplier Product Support
- Billing Inventory Support
- Staff Training Support
- Launch Local Marketing Support
- Promotional Offers Guidance
- Regular Business Advice

A1 MART INDIA

AONEM Mart India Marketing Pvt Ltd.

FRANCHISE REQUIREMENTS & STORE LOCATION CRITERIA

REQUIREMENTS

- Suitable Commercial Location
- Shop Own or Valid Rent Agreement
- Adequate Investment Capacity
- Customer Service and Business Operation Interest
- Local Market Understanding
- Responsible Person or Staff for Shop Operation
- Necessary Government Documents and Licenses

LOCATION CRITERIA

- Main Road Market Area — High Footfall
- Residential Colony
- 200–2500 Sq Ft
- Parking Facility — Ground Floor
- Near School, Hospital, Bus Stand
- Main Road Visibility

A1 MART

FRANCHISE PARTNER PROPOSAL

A professional retail partnership opportunity

AONEM Mart India Marketing Pvt. Ltd.

Organized Retail • Grocery • FMCG • Daily Needs

Website: www.a1mart.online
Email: Support@a1mart.online
Contact: +91 8305897500

This proposal is intended to provide a clear overview of the A1 MART franchise partnership model, support system, operating process and commercial framework.

1. A1 MART FRANCHISE MODEL

A1 MART is designed as an organized retail format for grocery, FMCG and daily-use products. The franchise partner operates the approved store while following the company's store standards, operating procedures and agreed commercial terms.

Franchise Formats

FORMAT	STORE CONCEPT	AREA / INVESTMENT
MINI A1 MART	Compact neighbourhood retail store for essential grocery, FMCG and daily-use products.	As per approved commercial schedule.
SUPER A1 MART	Mid-size supermarket format with wider assortment and stronger customer coverage.	As per approved commercial schedule.
MEGA A1 MART	Large-format retail store designed for a broader product range and higher customer capacity.	As per approved commercial schedule.

Key Partnership Principles

- Standardized A1 MART branding and store-format guidance.
- Store planning, category planning and assortment support.
- Opening setup and launch guidance.
- Billing, inventory and staff-operation guidance.
- Marketing material and campaign guidance.
- Periodic operational and business support as per company system.

2. COMMERCIAL FRAMEWORK & SUPPORT

The exact commercial terms, investment scope, territory, supply arrangement and other conditions are finalized in the approved commercial schedule and signed franchise agreement.

ITEM	STATUS
Franchise Fee	NO FRANCHISE FEE*
Royalty Charge	NO ROYALTY CHARGE*
Store Branding	Standard branding and format guidance.
Store Planning	Layout, category and assortment planning.
Launch Support	Initial setup and opening guidance.
Supplier / Product Support	As per company system and agreed procurement arrangement.

Support Timeline

BEFORE OPENING	OPENING	AFTER OPENING
Location & format guidance Store planning Product planning Staff training	Stock arrangement POS orientation Launch promotion	Inventory guidance Re-order support Marketing campaigns Periodic review

*Final inclusions/exclusions and conditions are subject to the signed agreement.

3. EXPENSES / COSTS TO BE BORNE BY FRANCHISE PARTNER

Unless specifically included in the signed commercial schedule, the following expenses are the responsibility of the franchise partner:

- Shop rent and security deposit, where applicable.
- Government registrations, licenses and statutory fees.
- Electricity, internet and other utilities.
- Local staffing and recurring operating expenses.
- Additional equipment or local civil work outside the approved scope.
- Other expenses specifically identified in the final commercial schedule.

IMPORTANT

The final investment requirement should be confirmed from the approved commercial schedule for the selected MINI, SUPER or MEGA format before any commitment.

Why the commercial schedule matters

Store size, local rent, interiors, equipment, opening stock, staffing and other local operating requirements can vary by location. Therefore, the final commercial terms should be documented clearly before store setup.

4. FRANCHISE PARTNER RESPONSIBILITIES

- Arrange an approved commercial location suitable for the selected format.
- Arrange the required investment and approved setup expenses.
- Maintain A1 MART store standards and presentation.
- Arrange the owner / manager / staff required for daily operations.
- Complete daily billing and cash / digital reconciliation.
- Control inventory loss, expiry, damage and stock handling.
- Maintain required local licenses, registrations and applicable compliances.
- Follow approved branding, offers and operating procedures.
- Maintain customer service standards and complaint handling.
- Carry out approved local marketing activities.

Recommended Team Structure

FORMAT	RECOMMENDED TEAM
MINI	Owner / operator + 1–2 staff.
SUPER	Manager / operator + billing + floor / support staff.
MEGA	Manager + billing + floor / inventory + housekeeping / security as required.

Actual staffing requirements depend on sales volume, operating hours and local conditions.

5. ONBOARDING & STORE LAUNCH PROCESS

01	Enquiry & Application Basic profile, location and preferred format.
02	Location Evaluation Market, visibility, footfall, competition and accessibility.
03	Format & Commercial Discussion Format, investment scope and commercial terms.
04	Documentation & Agreement KYC / business documents and final agreement.
05	Store Design & Setup Layout, interior, racks, branding, POS and CCTV.
06	Product Planning Opening assortment, quantity and stock order.
07	Staff Training Billing, inventory, customer handling and SOP.
08	Store Launch Opening promotion and local marketing.
09	Post-Launch Support Inventory, re-order, marketing and periodic review.

6. PRODUCT, INVENTORY & RE-ORDER SYSTEM

Inventory availability and stock rotation are critical to a retail business. The A1 MART operating approach emphasizes proper stock entry, shelf management, sales tracking and timely re-ordering.

Core Product Categories

- Grocery & staples
- FMCG & packaged food
- Biscuits, snacks & confectionery
- Beverages
- Dairy / frozen, where applicable
- Personal care
- Home care & cleaning
- Household & daily-use items

Inventory Flow

STOCK IN → ENTRY → SHELF → CUSTOMER SALE → POS UPDATE → STOCK BALANCE → RE-ORDER

Stock Control

- Fast-moving products: maintain appropriate minimum stock levels.
- Slow-moving products: maintain controlled quantities.
- Expiry / FIFO and damaged-stock checks.
- Daily or weekly stock checks, as appropriate.
- Additional control for high-shrinkage items.
- Use sales data and available stock to plan re-orders.

Supply Terms

Supply may be arranged through the approved supplier network, direct purchase or another agreed procurement system. Freight, payment terms, credit period and other conditions should be recorded in the commercial schedule.

7. BILLING, DAILY OPERATIONS & MARKETING

Recommended Daily Workflow

OPEN → SELL → RECONCILE → RE-ORDER

- Opening: Cleanliness, shelves, POS, cash float, staff attendance and security.
- During business: Customer service, billing, shelf replenishment, offers and stock monitoring.
- Closing: Cash / digital reconciliation, sales report, stock exceptions and security.
- Periodic: Sales review, slow-moving stock, expiry, purchase planning and marketing review.

Payment & Records

- Cash, UPI, card and other approved payment modes.
- Daily POS reconciliation.
- Purchase invoices and expense records.
- Applicable tax and accounting records.

Marketing & Customer Growth

OFFLINE	DIGITAL	RETENTION
Opening event Pamphlets / flyers Local banners Residential outreach Festival campaigns	WhatsApp with consent Instagram / Facebook promotion Google Business Profile Local digital advertising Offer creatives	Loyalty / membership, if implemented Combo offers Repeat-purchase offers Referral benefits Customer feedback

8. BUSINESS / EARNING MODEL

Store earnings depend on sales, product mix, gross margin and effective management of operating costs. The following is an illustrative calculation only and is not a guarantee of income or return.

Basic Formula

SALES − PRODUCT COST = GROSS MARGIN

GROSS MARGIN − (RENT + SALARY + UTILITIES + MARKETING + OTHER OPEX) = OPERATING SURPLUS

Illustrative Example

ITEM	ILLUSTRATIVE AMOUNT
Monthly Sales	₹10,00,000
Gross Margin @ 15%	₹1,50,000
Operating Expenses	₹90,000
Illustrative Operating Surplus	₹60,000

Important: Actual sales, margins, rent, salary, wastage, taxes and other operating costs may differ by location and store performance. No guaranteed income, assured return or investment result is promised by this illustrative example.

9. FRANCHISE PARTNER – NEXT STEPS

- Share preferred city / village and location details.
- Share shop area and ownership / rent status.
- Select preferred format: MINI / SUPER / MEGA.
- Discuss investment capacity and expected launch timeline.
- Complete location assessment and commercial discussion.
- Finalize terms, documentation and franchise agreement.
- Complete setup, opening stock, training and launch schedule.

A1 MART FRANCHISE PARTNER

AONEM Mart India Marketing Pvt. Ltd.
Website: www.a1mart.online
Email: Support@a1mart.online
Phone: +91 8305897500

DISCLAIMER

This proposal is a business information document. It does not constitute a promise of guaranteed income, assured return or investment advice. Final commercial terms, territory, supply arrangement, margins, agreement period, renewal / termination conditions and applicable compliance requirements will be governed by the signed documentation and final commercial schedule.

— A1 MART • Organized Retail